

I/We _____, (Advertiser), contract for a display of video, audio and or mixed graphics, hereinafter referred to as a Show, on the Virginia Beach Convention Center's (VBCC) Video Wall as follows:

The Show will run on _____ wall(s) for _____ hours (minimum of 3 hours) for _____ days for a cost of \$_____. Programming of the video wall is charged in addition to display charges. Programming charges are estimated to be \$_____ (see next page for specifications and rates).

1. Digital media (including audio) and payment are due at the VBCC no later than 5:00 pm twenty-one (21) business days prior to the date in which the Show is scheduled to run. A preview of the Show will be scheduled for five (5) in advance of Advertiser's event.
2. Orders are accepted on a request basis, subject to the right of the VBCC to determine the actual placement.
3. Should additional software be required to convert media files not listed in the Video Wall Specifications document, the VBCC, with Advertiser's approval, will attempt to locate and procure specialty application(s) to perform this conversion. The cost of additional applications and their installation will be charged to Advertiser. Any applications purchased shall become property of VBCC.
4. Advertiser represents and warrants that all content and other material supplied by or on behalf of Advertiser and used in the Show, whether submitted in digital media and/or audio form or produced by the VBCC, does not and will not violate any law, rule or regulation of any government authority or infringe upon or violate any trademark or copyright or any right whatsoever of any person. Advertiser agrees to indemnify and hold harmless VBCC from and against any and all liability cost and expense, including attorney fees incurred by VBCC, arising out of a breach of such representation and warranty or the use and publication of any such copy or material.
5. Advertiser will be responsible for payment of all licensing fees for copy written music or other visual images.
6. Mechanical Failure – The VBCC shall not be responsible for mechanical failures beyond its control. The VBCC will make reasonable efforts to resolve mechanical failures in a timely manner in an attempt to minimize downtime. In the event of a partial or total failure of the Show to display, VBCC's liability will only be to the extent of total or prorated fees.
7. The liability of the VBCC for any act, error or omission for which it may be held legally responsible will not exceed the cost of the space ordered or occupied by the error. In the event of omission or wrong insertion by VBCC, VBCC's liability shall be limited to the applicable space charge and VBCC agrees to credit Advertiser to the extent thereof.

All advertising copy and digital and audio files are subject to review and approval by VBCC and may be rejected, in whole or in part by VBCC for any reason, including without limitation for nonconformity with VBCC's standards for advertisements or failure of Advertiser to maintain a satisfactory performance record with VBCC.

Advertiser agrees to the above-references rates and terms:

Signature of Advertiser

Date

Accepted by Virginia Beach Convention Center Rep

Date



VIDEO WALL ADVERTISING SPECIFICATIONS/RATES

1000 19th Street | Virginia Beach, VA | 23451-5674 | Phone (757) 385-2000 | Fax (757) 437-2077

Advertiser Name/Event: _____

Address: _____

City/State/ZIP: _____

Telephone: (Ofc) _____ (Mobile) _____

Fax: _____

Email: _____

Rate schedule

\$50/hour*/wall/day (1 hour minimum)

\$40 programming fee/hour (3 hour minimum)

* Must be consecutive hours beginning at the top of the hour

Duration

- Hours of operation (3 hour minimum) _____
- Dates of operation _____
- # of walls used _____
- Show Placement: (circle) wall 1 wall 2 wall 3 wall 4

Fee Calculation

- \$50 x _____ hours x _____ walls x _____ days + \$40 programming fee x _____ hours = \$_____
- Due Date: _____ (15 business days prior to event start)
- Preview Date: _____ (5 business days prior to event start)

- Digital Media and/or Audio Attached: YES / NO (circle)
- VBCC to Create Media: YES / NO (circle)
- Show Content (if VBCC is creating artwork): _____

