

# FOOD SAMPLING FORM

1000 19th Street | Virginia Beach, VA | 23451-5674 | Phone (757) 385-2000 | Fax (757) 437-2077

**Distinctive Gourmet, a division of Boston Culinary Group, Inc.,** has exclusive food and beverage distribution rights within the Virginia Beach Convention Center. Food and Beverage Sampling is generally not permitted. Exhibitor activity is evaluated for approval to **SAMPLE** food or beverage products with written authorization **ONLY** as referenced in section 51E of the Virginia Beach Convention Center User's Guide.

**Booth Activity– please check all that apply:** Selections are subject to approval (see conditions below)

- Sampling of a gift– packaged food for off premises consumption being sold onsite.
- Sampling of food and beverage product from a food service appliance or cookbook
- Sampling food and beverage items used as traffic promoters.
- Sampling of food and beverage product for the purpose of product promotion with no onsite sales

**If sampling of product is approved, the following conditions apply:**

1. Items dispensed are limited to the products manufactured or processed by the exhibition firm and must be related to the theme of the show.
- 2.. All items distributed are limited to sample sizes:
  - a. Beverages limited to a maximum of 3oz containers
  - b. Food items limited to "Bite size" (1oz or less)
3. Use of cooking equipment must have prior approval of the Virginia Beach Convention Center ("VBCC"). Activity is subject to permit requirement from the Virginia Beach Fire Department. Contact the Fire Marshal's office at 757-385-1089
4. Show management or exhibitor is responsible for securing a City of Virginia Beach Health permit. (if applicable) A copy must be filed with VBCC and Distinctive Gourmet
5. Standard fees for storage, handling, delivery, etc. will be charged where applicable.
6. Food and beverage items used as traffic promoters (coffee, bottled waters, pop corn, sodas, etc.) **MUST** be purchased from Distinctive Gourmet. Please contact our Catering office with questions on trafficking promotional items.
8. Styrofoam is prohibited. Service ware must be biodegradable.
9. The VBCC reserves right to assess a fee on trash removal.
10. State law prohibits the sampling and distribution of alcoholic beverages. All alcohol must be purchased through Distinctive Gourmet, a Division of Boston Culinary Group, Inc. the VBCC's exclusive food service provider.

*The applicant named below acknowledges they have sole responsibility for use, service, and disposition of such items in compliance with all applicable laws. Accordingly, the applicant agrees to indemnify and forever holds Distinctive Gourmet, Virginia Beach Convention Center, City of Virginia Beach and its agents from all liabilities, damages, losses, costs or expenses resulting directly or indirectly from their use distribution or other dispensed food and beverage items.*

Name of Event: \_\_\_\_\_ Event Date: \_\_\_\_\_

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Telephone: \_\_\_\_\_ On Site Contact: \_\_\_\_\_

Signature: \_\_\_\_\_ Fax #: \_\_\_\_\_

\*Product(s) to be sampled: \_\_\_\_\_

\*Product(s) to be sold onsite: \_\_\_\_\_

Size of portion: \_\_\_\_\_ Quantity (Total samples distributed): \_\_\_\_\_

\*Attach photo if available

**If you have not received a response with in 5 business days please call 757-385-2000.**

PLEASE RETURN TO EVENT MANAGER NO LATER THAN TWO (2) WEEKS PRIOR TO THE START OF THE EVENT.

All samples/onsite items for sale must receive prior approval and confirmation from Distinctive Gourmet and the Virginia Beach Convention Center. **Exhibitors not in compliance will be asked to remove the items from the facility.**

Reviewed by VBCC Event Manager \_\_\_\_\_

DATE \_\_\_\_\_

Approved by Distinctive Gourmet Manager \_\_\_\_\_

DATE \_\_\_\_\_